


St Andrews, Nov. 2008

Human-Computer Interaction as it was, as it is, and as it may be

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... about me



I work in Lancaster
and been living in Cumbria
The Lake District




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... but

I am not English
I am **Welsh**
rydw i'n Cymraeg


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... and have sabbatical year so

moving to Tیره
... in fact ½ way there now




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what I'm going to talk about

Human-Computer Interaction (HCI)

... but what's that?

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Human-Computer Interaction


as it was
 whose computer is it anyway?
 HCI what it is and where it came from

as it is
 the great escape
 state of the art

as it may be
 connected, but under control? big, but brainy?
 some of my stuff

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Human-Computer Interaction:
 as it was, as it is, and as it may be

Whose Computer Is It Anyway?



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every computer system is for people

so all computing is part of HCI

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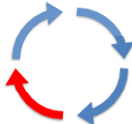
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Human-Car Interaction (HCri)?

all about the driver

so is mechanics just HCri?

scale
 context
 interaction



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roots

industry – Shackel, etc.
 – CS + ergonomics

innovation – Englebart, PARC
 – CS + psychology ... later sociology, etc.

impact – Apple, PC
 – bottom-line benefits

ideas
 – CS, erg., psych. ... later sociology, anthropology, ...



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a boundary discipline

the frontier is always where the action is

by exploring the boundaries
you understand the heart

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contrasts

practice design	↔	academic theory
formal cognitive reductionist	↔	informal social holistic

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areas

understanding
design
evaluation
technology
implementation
formalism

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understanding design evaluation technology implementation formalism	} • physiological • cognitive • situated action • phenomenological (ethnographic)
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understanding design evaluation technology implementation formalism	} • desktop metaphor • direct manipulation • GUI • principles • guidelines • methods
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understanding design evaluation technology implementation formalism	} • lab vs. field • heuristics simplify for practical use • find a cusséd user
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understanding
design
evaluation
technology
implementation
formalism

- mouse ...
nose mouse
- pen interfaces
- speech
- VR
- stereoscopic displays
- whatever you imagine

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areas

understanding
design
evaluation
technology
implementation
formalism

- toolkits
- architecture (Seeheim, MVC)
- algorithms

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understanding
design
evaluation
technology
implementation
formalism

- specify systems
- understand issues

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communities and conferences

understanding
design
evaluation
technology
implementation
formalism

ACM
CHI
DIS
UIST
EICS **NEW**
DSVIS
EHCI

Interact
BHCI

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but above all ...

attitude

someone is going to
use this system

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the really useful system

I made a great system

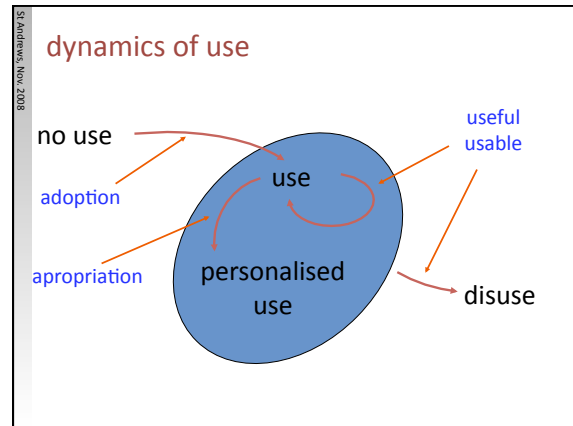
why doesn't anyone use it?

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three use words

- **useful**
 - functional, does things
- **usable**
 - easy to do things, does the right things
including ongoing experience
- **used**
 - attractive, available, acceptable to organisation



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managing the path

- marketing life cycle: 'early adopters', etc.
- how 'design' it in
- just think

